

Cottonwood Heights Arts Council Meeting

6:00pm – 8.00pm – City Hall

Scribe: Jannalee Hunsaker

In Attendance: Sheila A, Bill A, Jennifer S, Felecia C, Mike S, Becky H, Jannalee H, Katy M

Not in Attendance: Miriam A, Kim P, Emily S, Natalie N, Elise H, Courtnie has asked to step down from the council at this time.

Nov 1, 2017



Cottonwood Heights  
ARTS COUNCIL

Member	Agenda Item	Discussion	Action Items Assignments
Becky	Roll Call	Becky called the meeting to order at 6:05. Minutes approved, Sheila moved to approve and Jennifer second and council approved.	
Becky	Message	George Washington – rules of civility – when he was young, he had a bad temper, and he read the rules of civility and committed to incorporate the rules into his personal behavior to mitigate his temper. He said in order to be truly respected you have to be a man of honor. In our world today, we're losing civility and humanity, and arts can bring people together and influence good in our community.	
Becky		Nov 2 <sup>nd</sup> – 6-8pm Storage closet at school clean out. Butler is not available Thursday. Rescheduled for Friday from 3:00-5:00pm. Anyone who can come, please come to help.	
Becky	Musical	Update – BIG the Musical. Brad Lake has researched options for the large keyboard. We'll need to mass marketing this musical to get the word out and get people interested.	
Becky		<b>Christmas Boutique</b> – Monday <b>November 27<sup>th</sup>. 5:00-7:30 - 7:00pm</b> tree lighting outside in Plaza. \$20 booth fee. Vendors can apply on the website – arts.ch.utah.gov. Harmony in the Heights will sing. <b>We need more vendors</b> – we currently have 10 who have signed up. <b>Council members</b> please help get the word out to get more people to come set up a booth. <b>Kim</b> – have the vendors who sold at Butlerville days been contacted?	
Becky		<b>Christmas Concert</b> – Joshua Creek <b>December 16<sup>th</sup> 7:30</b> Cottonwood Heights Theatre. Ticket prices. \$10 adults - \$8.00 (65 or older and kids 3-12) <b>Planning</b> <b>Tickets:</b> \$10.00 - \$8:00 for kids and elderly. Joshua Creek wants to help sell tickets online. <b>Marketing:</b> Posters – everyone take posters and put around in community. Social media blitz. Graphic is on 3 events websites for SLC Events. Kim has ordered banners. Everyone help with their own social media sites, share the Arts Council post. Kim, ask to get event on the electronic Marquee at the school. City owns the Park and Ride on Fort Union if we could advertise that. Large Parcel of land is a friend of Mike's and would likely allow signs on the property. Need to advertise at the three main entrances into city..Wasatch, Union Park and Highland. Use overpasses if possible – <b>Kim</b> , check to see if an overpass is a possibility. The city will place banners in the normal places we've done in the past. Canyon school district has a new policy about banners on any school owned fence. There is a quarterly fee. <b>Kim</b> – ask Joshua Creek if they would be willing to go on the radio with Jon Watkins – <b>Kim</b> – Ask Jon if he could help plug this concert. <b>Katy</b> – help Kim with trying to get TV /Radio Coverage for event. <b>Jannalee</b> , try to get in Deseret New events and any other publication or online event page. <b>Programs:</b> Kim will design program. <b>Technical:</b> Ryan has technical components all arranged.	

		<b>Decorations:</b> Event committee has met and have plans for the decorations. <b>Need pallets</b> if anyone has a connection to get pallets. Emily will draw up her design concept and get a plan going. Try to get chandeirs done before Emily leaves for Europe early December.	
Becky		Logo Apparel – Kim has ordered vests with the new logo on it. It should arrive by Dec 15 <sup>th</sup> so we can wear them at the Joshua Creek Concert.	
Kim/JL		Website for Arts Council Update – Kim, Jannalee, Becky meeting with Dan Friday Nov 3 <sup>rd</sup> at 10:00am.	
	2018 Event Planning	<p><b>Jan:</b> City Volunteer Thank You Dinner</p> <p><b>Feb:</b> Possible Rocky Mountain Strings   One Voice (?)</p> <p><b>Mar:</b> Photography Show – Sheila &amp; Bill Co Chair.</p> <p><b>May:</b> Salt Dance</p> <p><b>June-Aug:</b> Summer Musical</p> <p><b>Aug -Sept:</b> Outdoor summer rooftop concert</p> <p><b>Sept:</b> Art Show – Have an “art show opening” every month, bi monthly or quarterly to start out. Spotlight new artists in community, use events held at city hall to help market new artists. Get food trucks to come to art “opening” at each opening. Start small and build a reputation that our city supports up and coming artists. Make sure to spotlight all artists in every newsletter.</p> <p><b>Nov:</b> Salt Lake Chamber Orchestra - <b>Kim</b> will ask Rob Bedont what the details are to have them perform.</p> <p><b>Dec:</b> Christmas event (pending) - Children’s Theater, Sing-a-long, Performer, etc.</p>	

**Next Meeting – Dec 6th - 6:00 pm**

Parking Lot Items		
Excellence in the Community Using Drop Box – Training Council Marketing Kit – See May notes Marketing Strategies Business Partner Sponsors	Art Festival – group art, photography, music together Fund Raising Event Creating an Art Guild Arts Council Wearables Volunteer Pool Power Pole Art project Halloween Monster Mash Party 2018	Write for the Heights – done historically in CH. <b>Jennifer</b> will consider doing something like this for 2018.